

# adaptik

## policywriter

PolicyWriter by Adaptik is an adaptive policy administration solution for P&C insurance that leverages rule-based configuration and open technologies. PolicyWriter fundamentally improves the economics of policy administration and dramatically increases speed-to-market for new products and existing products—while reducing costs and driving agility into your operations.

PolicyWriter is like no other policy administration solution in the market today—a modern, rules-based insurance solution that is product-centric and purpose-built to support both personal and commercial lines. Beyond configuration, PolicyWriter includes policy administration focused functions and tools that dramatically increase automation and reduce the number of rejected applications. Agents love its ease of use.

### PolicyWriter empowers P&C insurance carriers to:

- Quickly introduce new or revised product offerings
- Streamline existing distribution channels and expand to support new distribution channels
- Realize rules-based straight-through processing
- Support acquired business through data upload and book transfers
- Easily exchange data with other systems
- Promptly respond to regulatory and technology changes
- Scale to support large numbers of users

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PolicyWriter includes a distinct, yet fully integrated, set of applications that work together to provide a flexible and scalable product development and policy administration solution:

*Product Designer* is the web-based configuration facility that leverages wizards, drag-and-drop and other tools to make configuration easy.

*Account Manager* is used by agents, underwriters and customers to quote, issue and administer policies, including integration with third-party systems.

PolicyWriter is built to the latest open standards. It is both portable and scalable and interfaces easily with other systems:

- Web-based front-end for all end users and configuration users
- Multi-tier J2EE application; supports all compliant application servers
- DBC-compliant DBMS
- Log4j-based logging facility
- ARM 4.0 enabled
- Support for Linux, Windows and AIX
- Scales and performs to support large user bases and high-transaction volumes



Adaptik Corporation was founded in 2000 by seasoned insurance professionals who understand that the best policy administration solution requires an adaptive approach to both software architecture and functionality. They recognized the need for a more nimble technology to meet policy administration challenges in a practical, rapid, cost-effective way.

**Deloitte.**  
Technology Fast 500™

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